



Akumal Arts Festival & Residency

Akumal Pueblo

November 8-10, 2019

FREE / All events and activities open to the public

Produced by Turtle Bay Cafe & Bakery and Tortuga Escondida Residency Center

FACT SHEET

Akumal Arts Festival & Residency is a community based, global initiative. The vision is to bring a fiesta of art to Akumal Pueblo through an international consortium of artists making art, engaging community, enhancing and beautifying the town for locals and our many worldwide visitors.

Fun Facts from Akumal Arts Festival 2018

- ❖ 100 artists painted 100 murals!
- ❖ 45 properties were donated by Akumal owners to house visiting artists!
- ❖ Ongoing Akumal Art Walk organized by Joan Crowe as an Akumal Airbnb Experience and as a free Monday tour through April 2019.
- ❖ Did you know that prior to Akumal Arts Festival 2018 programming, the public school students had never had art in the classroom?
 - During the Fall of 2018, 60 workshops, classes and lecture demonstrations were offered over several weeks including the full program of activities at the Akumal Community Center during the festival weekend.
 - Hekab Be led the way with Kaori Sueki organizing the Summer Art Program then we took it to the kindergarten, primary, secondary, and high school classrooms. Over 500 kids painted 1000 flags which added in every way to the festivities.
 - During a 6 week after school program the Kindness Club, over 100 kids age 6-12 years participated in creating God's Eyes installed at the park during the festival.
- ❖ Akumal Pueblo businesses have reported increased business from visitors touring the art. As yet we have no way to measure economic impact other than qualitatively.

Akumal Arts Festival 2019

- ❖ Participation with more than 100 local, regional, national and international artists creating over 100 works of art!
- ❖ Open ceremonies for the Akumal Arts Festival begin at 5:00pm Friday evening November 8th.
- ❖ Live music and other performing arts the evenings Friday, November 8th, Saturday, November 9th and Sunday, November 10th.
- ❖ Akumal Arts Festival Artwalk - 2 guided tours daily Friday, Saturday and Sunday
- ❖ Free parking available throughout the pueblo. Easy access by Colectivo; drop off one block from main activities.
- ❖ November 9 and 10, all-age workshops and participatory activities are scheduled 10:00am to 5:pm to be held at the Akumal Community Center. Spray, hand and graffiti painting, coloring, stencil making, building circuit boards, filmmaking, mask-making, demonstrations and more are offered by Festival Artists.
- ❖ In the park
 - Artisan and food vendor market.
 - Activities - hands on art projects
 - Art Park - water fountain sculpture
- ❖ Contests
 - Beautiful House Contest- Returning artists Ms. Yellow (California), Deity (California) and Charlie Gill (Akumal) will be connecting artists with families in the pueblo to transform their homes into works of art.
 - Beautify Akumal Fashion Show- a fun and stylish fashion show using wearable fashion created from recycled material
 - Chalk Art- a nightly interactive play with sidewalk chalk in the park, open to public
- ❖ Pre-festival
 - Collecting, cleaning and storing reusable/recyclable/repurposed materials for art projects
 - Akumal Children's Art project Beautify Akumal. Similar to Proyecto Banderas the Flag Project. Installations made from recycled/re-purposed Akumal trash.
 - Arriving artists give classes and lecture demonstrations in Akumal and Chemuyil schools